

# **Sponsorship Opportunities**

InsideBitcoins now offers a wide range of customizable ad targeting capabilities.

See details listed on page 2

# Sponsored article - \$500

Written by you (content requires our approval)

- Each article is included in our daily email newsletter (13,000+ subscribers)
- Each article is blasted to our Twitter and Facebook feeds (17,000+ total followers)
- Feature your article atop our homepage for two days - \$200

# Banner ads (static across site)

 Leaderboard, 728x90 - \$700/week | \$2200/ month

Right side of page:

### 300x600

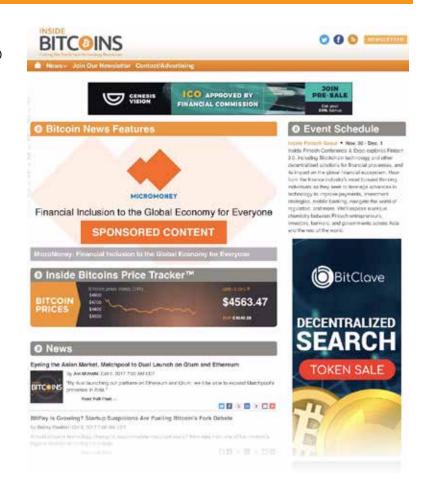
- First position, \$450/week | \$1350/month
- Second position, \$350/week | \$1150/month
- Third position, \$300/week | \$950/month

### 300x250

- First position, \$350/week | \$1150/month
- Second position, \$300/week | \$1000/month
- Third position, \$250/week | \$850/month

# 160x600

- First position, \$350/week | \$1150/month
- · Second position, \$300/week | \$1000/month
- Third position, \$250/week | \$850/month





# **Sponsorship Opportunities**

# **InsideBitcoins Newsletter ads**

(13,000+ subscribers receive our daily newsletter)

- Solo news blast to our readers \$850
- Leaderboard Banner atop daily newsletter -\$500/week | \$1750/month
- Banner, 180x150 ad at top right of daily newsletter -\$250/week | \$800/month
- Banner, 160x600 ad on right side of daily newsletter -\$300/week | \$950/month
- Banner, 300x250 ad on bottom of daily newsletter - \$200/week | \$700/month

# **InsideBitcoins.com Ad Targeting Capabilities**

- Target by geo or exclude by geo
- Rotate creatives within ad spots, and target by percentage
- \*\* for example 70% of impressions go to creative A, 20% to creative B, 10% to creative C
- Rotate creatives per advertiser, advertiser can send multiple creatives. Rotate evenly or set to a percentage
- Target by browser FireFox, chrome, IE
- Target by device phone, tablet, desktop/laptop
- Target by manufacturer Apple, Samsung, Lenovo, etc
- Frequency cap "x amount of impressions per x amount of (minutes, hours, days, weeks, months, lifetime)"
- Target by day and time for example we can set to "only run on weekends" or "business hours M-F 7am – 9pm"



#### 728 x 90 banner

#### DALLY NEWS

# Bitcoin Price Watch; Breakout And Intrarange in Play

By Samuel Rae on Oct 06, 2017 07:08 am.

So we are well underway with the European session today in bitcoin price trading efforts and it's time to put some levels together that we can use to pull a profit from the market as things mature this afternoon.

Overnight action brought us much more of the same sort of action that we have seen... View Article

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# ICO Central: Why Switzerland Will Remain Crypto Valley

By Ian Simpson on Oct 06, 2017 07:00 am. So we are well underway with the European session today in bitcoin price trading efforts and it's time to put some levels together that we can use to pull a profit from the market as things mature this afternoon. Overnight action brought us much more of the same sort of action that we have seen... View Article.

#### 23 × 2

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Overnight action brought us much more of the same sort of action that we have seen... Your Article

## E S

300 x 250 banner

# 180 x 150 banner

#### Upcoming Events

#### Seoul Nov. 30 - Dec. 1

Inside Fintech Conference & Expo explores Fintech 3.0, including Blockchain technology and other decentralized solutions for financial processes, and its impact on the global financial ecosystem. Hear from the finance industry's most forward thinking individuals as they seek to leverage advances in technology to improve payments, investment

